

생활환경개선 활성화를 위한 마을기업 지원제도 연구

Research on Community Enterprise Support Systems
for Revitalization of Residential Environment Improvement

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The research reviews and broadens the concept of community enterprise in terms of community participation and forms of sustainable community-led organization in a framework of neighborhood regeneration. It is aiming to analyze their current status of community enterprise specialized in conducting residential environment improvement business in Korea. The major research finding is driven from analysis of field study, in-depth interview and survey for the group of community enterprise leaders, field specialists, government & municipal public officials, academic professionals, and residents as a consumer of community enterprise's services. Policy implications to empower community enterprises and relevant social enterprises are proposed at the level of promotion and specialization of community enterprise.

Selected cases are 'Dongnae Moksu' (Seoul Sungbook-gu, community enterprise), 'Machon-1 dong Cooperative' (Seoul Songpa-gu, cooperative), 'Sohaeng-joo' (Seoul Mapo-su, self-supporting community enterprise), 'Insight-young' (Busan Dong-gu, community enterprise), 'Il-chon Nanum Housing' (Seoul Nowon-gu, social enterprise), 'Pyonnanhan-Jip' (Kyoungnam Hadong-gun, community enterprise), PJT OK(Seoul Youngdengpo-gu, Seoul sharing company). Policy Suggestions are two; First, it is necessary to phase community enterprise incubating programme in over 4 years allowing more opportunities to participate on government-led residential improvement projects, targeting beyond quantitative growth. Second, Build-up of government collaboration system as an integrated support of community enterprise is very critical in the aspects of policy rationalization.

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