

건축서비스산업의 진흥을 위한 제도 기반 연구

Establishment of Systematic Basis for Architectural Service Promotion

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A Study on the Institutional Improvement for the Architectural Service Promotion

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The enactment and enforcement of 「Building Service Industry Promotion Act」 are significance to prepare a momentous motivation for promoting building service industry. Meanwhile, competitiveness of Korea's building service industry is rated as undeveloped country's level despite of its potential and importance, so its market share on the world has been low. However, the beginning of national support system is arranged with enactment of 「Building Service Industry Promotion Act」, building service, which was regarded as a part of construction industry, is defined as knowledge service, and the basis that considers not cost but design plan preferential at public buildings as the center is built.

The enactment necessity of 「Building Service Industry Promotion Act」 was magnified as a new act because changeover necessity for new growth power industry was came up with promoting backward building service industry in earnest, and building service industry was recognized as knowledge-intensive and labor-intensive industry that has great potential to create a higher added value as catalyst of the other industry areas. Building service industry creates 60.1% added value compare to 44.6% added value in construction industry, also it is effective to high creation employment of 41.8% compare to 27.0% in construction industry. In addition, building service industry has a role as catalyst to related other industries, and practical use effect is turned up as intermediary products of 94.6% in all industry areas.

Furthermore, propulsion power is reinforced because of not only necessity awareness of continuous support policy of the central government is expanded considering property value and economic ripple effect of a good city and a good building, but also necessity about establishment of development plan in

industry view for national status improvement, city competitiveness securement, job creation and added value extension.

On the strength of these legalization efforts, 「Building Service Industry Promotion Act」 was proposed on the 18th National Assembly in 2011, lay the act on the 19th National Assembly in 2012 again, and the act was enacted on June 2013. After that, ‘Building Design Industry Fosterage TFT’ was launched from August to December in 2013, and the TFT deducted issues to promote building design industry and arranged action plan of 「Building Service Industry Promotion Act」.

In this sense, the research prepares establishment proposal of the lower statute of 「Building Service Industry Promotion Act」. The main purpose of the research is proposing the enforcement ordinance and the enforcement regulation of 「Building Service Industry Promotion Act」 for effective enforcement of the act that will be implemented on June Fifth 2014.

The research arranges institutional foundation for a methodical policy enforcement, deducts related issues with building service industry, suggests policy direction to enhance competitiveness of internal and external building service industry, and suggests improvement direction of follow-up policies to promote building service industry.

The cooperation and effort of national architecture field is needed to jump up building service industry. The enforcement of 「Building Service Industry Promotion Act」 is meaningful as an institutional basement performing national concern and support that was insufficient. However, trial and error and continuous improvement are essential on the implement process of the act for substantive outcome. Supplement contents about discussion that was not entirely satisfactory on legislation process, and omission part in legislation strategically should be deducted in the short-term view. Also, supplementation of the legislation that reflects the deduction should be fulfilled.

In the medium-term perspective, both perception of problems by monitoring process of enforcement of the act, and an effort that solves the problem are necessary. In the long-term, strategy and promotion plan to enhance building service industry should be arranged, and institutional basis for the arrangement should be reflected in the legislation.

Keyword : architectural service, architectural service promotion act, promotion act